



Work from Within, LLC  
Life, Career & Money Coaching

## Determining Your Money Archetype

We have all learned ways to behave around money. Author of the book [Money Magic](#), Deborah Price, has identified eight money types, based on Jungian archetypes and the work of Joseph Campbell. These archetypes are not who you are! However, when they are unconsciously active in our lives, they can wreak havoc.

This assessment will help you to identify one — or more — of money types that are active in your life. Sometimes, people have more than one money type, which can indicate that you are moving from one phase to another. It is also possible that you have some of the characteristics of each type. However, one money type is usually dominant.

### Instructions: Part I

To identify your primary money type(s), go through the following List of Characteristic and check all the characteristics that apply to you, without thinking about which characteristics relate to which archetype. As you proceed with this exercise, try to view each characteristic in the context of how you react to, relate with, and feel about *money* and how it affects the relationships in your life. For example, you may be a very generous person in some areas of your life but known to be a bit tight about money.



Work from Within, LLC  
Life, Career & Money Coaching

## List of Characteristics – Part I

Anxious	Prone to blame	Highly emotional
Lives in past	Financially irresponsible	Seeks rescue
Trusting	Feels powerless	Unforgiving
Addictive	Self-fulfilling prophecy	Powerful
Driven	Disciplined	Goal-oriented
Feels betrayed	Confident	Calculating
Highly critical	Judgmental	Lives for Today
Rescuer	Aggressive	Generous
Loving	Conscious	Open to Flow
Manipulative	Happy-go-lucky	Discerning
Controlling	Long-Suffering	Caretaker
Self-sacrificing	Passive-aggressive	Resentful
Compassionate	Wise	Restless
Undisciplined	Financially successful	Fearful
Impetuous	Optimistic	Overly generous
Adventurous	Internally motivated	Lives in present
Detached	Highly materialistic	Loner
Seeker	Tells the truth	Non-materialistic
Financially balanced	Vibrant	Indecisive
Passive	Financially dependent	Seeks security
Non-confrontational	Represses feelings and beliefs	Secretive
Artistic	Obsessive/compulsive	Competitive
Transforms reality	Harbors resentment	Rigid
Spiritual	Lives for the future	Loyal
Oppressive	Prone to rage or violence	Cautious



Work from Within, LLC  
Life, Career & Money Coaching

## Instructions: Part II

(1) Look at the List of Characteristics, above, you just completed. Then, on the list below, the Key to the Money Types, circle all the characteristics that you have checked on the first list. (This is essentially transferring the information). The Key to the Money Types (below) lists all the characteristics with a number beside each. The number beside each characteristic represents the money type (or types) with which each characteristic is associated.

(2) Now, look at the Key. Add up the frequency that each number (which is associated with an archetype) shows up for you. For example, each total up the total number of 1's, 2's, 3's, 4's and so on.

1 = Innocent

2 = Victim

3 = Warrior

4 = Martyr

5 = Fool

6 = Creator/Artist

7 = Tyrant

8 = Magician

Type (from the Key)	1	2	3	4	5	6	7	8
Number of Times Circled								



Work from Within, LLC  
Life, Career & Money Coaching

Add up the number of characteristics you have in each category. The category that you have the most number of is your primary money type. If you have a score of five or greater in any other category, this is an indication that this money type remains active in your life. You have work to complete with this type as well.



Work from Within, LLC  
Life, Career & Money Coaching

## Key to the Money Types

1 Anxious	2 Prone to blame	2 Highly emotional
2 Lives in past	2&5 Financially irresponsible	2 Seeks rescue
1&8 Trusting	1&2 Feels powerless	2&7 Unforgiving
2 Addictive	2 Self-fulfilling prophecy	3&8 Powerful
3 Driven	3 Disciplined	3 Goal-oriented
4 Feels betrayed	8 Confident	3&7 Calculating
4&7 Highly critical	4 Judgmental	5 Lives for Today
3&4 Rescuer	7 Aggressive	3&8 Generous
8 Loving	8 Conscious	8 Open to Flow
4&7 Manipulative	1&5 Happy-go-lucky	3 Discerning
4&7 Controlling	2&4 Long-Suffering	4 Caretaker
4 Self-sacrificing	2&4 Passive-aggressive	2 Resentful
4&8 Compassionate	3&8 Wise	5 Restless
5 Undisciplined	3&7 Financially successful	1,2 & 7 Fearful
5 Impetuous	5&8 Optimistic	5 Overly generous
5 Adventurous	6 Internally motivated	8 Lives in present
6&8 Detached	7 Highly materialistic	6 Loner
6 Seeker	6&8 Tells the truth	6 Non-materialistic
8 Financially balanced	8 Vibrant	1 Indecisive
6 Passive	1 Financially dependent	1 Seeks security
1&6 Non-confrontational	1 Represses feelings and beliefs	7 Secretive
6 Artistic	7 Obsessive/compulsive	3 Competitive
8 Transforms reality	4 Harbors resentment	7 Rigid
6&8 Spiritual	5 Lives for the future	3 Loyal
7 Oppressive	7 Prone to rage or violence	3 Cautious